BB NEWS International

www.bbnewsin.com

CLIENT SERVICES BOOKLET

Global Media Intelligence, *Editorial & News Distribution*

BB NEWS INTERNATIONAL CORP

MEDIA MONITORING · VERIFICATION · EDITORIAL · SYNDICATION

FOR OUR CLIENTS AND PARTNERS

WASHINGTON, D.C. · NEW DELHI

WEBSITE

www.bbnewsin.com

CONTENTS

BB NEWS International
www.bbnewsin.com

Independent journalism, delivered with the discipline institutions require.

01	Corporate Overview	03
02	Our Core Services	04
03	Extended Service Portfolio	05
04	Wire-Grade Standards	06
05	Intelligence & Engagement	07
06	Production & Distribution	08
07	Verification & Multimedia	09
08	Discovery & Online Newsroom	10
09	Studio, Events, Training & Platform	11
10	Who We Serve	12
11	How We Deliver	13
12	Global Reach & Languages	14
13	Working With Us	15

ONE TRUSTED PARTNER

Monitoring, verification, multimedia, editorial production and syndication, from a single trusted partner.

SECTION 01

Corporate *Overview*

Who we are, where we operate, and the standard we hold ourselves to.

BB News International Corp is a Washington, D.C.-incorporated news agency, media intelligence provider, and international publishing platform serving multilateral organizations, diplomatic missions, NGOs, and global enterprises.

Operating across North America and South Asia, we deliver real-time global media monitoring, curated journalist databases, multilingual newsroom production, and cross-border editorial distribution, backed by journalists across the world, inputs from our newsroom platform at www.bbnewsin.com, and verification, multimedia and content-studio services.

Positioned at the intersection of independent journalism and institutional communications, we equip clients with verifiable, source-attributed media intelligence and the editorial infrastructure needed to inform policy, engage stakeholders, and evaluate public discourse.

21+
YEARS OF EXPERIENCE

50+
COUNTRIES OF OPERATION

2
HUBS: D.C. & NEW DELHI

10+
INTEGRATED SERVICES

OPERATING PRINCIPLES

- **Verifiable** — Every output is source-attributed and time-stamped.
- **Neutral** — Editorial standards built on accessibility and impartiality.
- **Protected** — Embargo discipline, version control and distribution attribution.

Our Core Services

01 Global & Regional Media Monitoring

MONITOR

Continuous tracking across print, broadcast, digital news, and social platforms, delivering daily executive digests, sentiment and share-of-voice analytics, media landscape assessments, and crisis-alert dashboards.

02 Journalist & Stakeholder Databases

ENGAGE

Curated, verified international media directories segmented by beat, language, and region to support press briefings, policy launches, and field missions.

03 Editorial & Content Production

PRODUCE

Press kit preparation, multilingual news dispatches, analytical reports, infographics, and broadcast/podcast packaging executed under strict institutional and embargo protocols.

04 Publishing & Syndication

DISTRIBUTE

Cross-border news dissemination and digital publishing connecting multilateral initiatives with international policy audiences and regional media ecosystems.

Extended Service Portfolio

Six complementary services that complete the offer, so clients can work with one partner from verification to capacity building.

05 Verification & Fact-Checking Desk

Claim verification, image and video authentication, geolocation, AI-generated content detection and disinformation tracking.

SEE PAGE 09

06 Multimedia & Visual Storytelling

Video packages, photography curation, news graphics and data visualization in multiple languages.

SEE PAGE 09

07 Institutional Content Studio

Thought leadership, op-eds, explainers and ready-to-publish stories that carry institutional messages with editorial discipline.

SEE PAGE 11

08 Events, Briefings & Live Coverage

Press briefing support, live event coverage, webinars and spokesperson readiness for launches and convenings.

SEE PAGE 11

09 Training & Capacity Strengthening

Verification, media-literacy and communications training for client teams, partners and local media.

SEE PAGE 11

10 Secure Platform, Feeds & Archive

A client portal with role-based access, API and feed delivery, searchable archive and custom alerts.

SEE PAGE 11

Wire-Grade Standards

Our offer is structured the way leading news agencies and wire platforms structure theirs: six standards, applied to every engagement.

01 Multimodal Wire & Asset Packaging

- Real-time text and newsroom feeds
- Photo, video and live broadcast delivery
- Infographics and visual explainers alongside press releases

02 Verification, Fact-Checking & Editorial Standards

- Explicit verification and fact-check workflows
- Embargo discipline and version control
- Source attribution on every output

03 Localized & Multilingual Delivery

- Multi-language adaptation and translation
- Regional and beat-targeted distribution
- Stories that resonate with local media ecosystems

04 Online Newsrooms, Syndication & Media Intelligence

- Hosted online newsrooms and media hubs
- Persistent syndication and press-list targeting
- Social listening, monitoring and sentiment reporting

05 AI & Search Discovery Readiness (AEO / GEO)

- Structured releases, summaries and tags
- Verified facts built for accurate citation
- Discoverable in search and AI answer systems

06 Custom, Event & Campaign Production

- End-to-end event and summit coverage
- Custom campaign content
- Media and stakeholder outreach

SECTION 05

Intelligence *& Engagement*

Verifiable, source-attributed and time-sensitive: decision support, not raw media feeds.

Global & Regional Media Monitoring

Continuous tracking across print, broadcast, digital news, podcasts and social platforms, built for institutional users who need verifiable, source-attributed, time-sensitive intelligence.

AI-assisted analysis surfaces sentiment, key themes and anomalies, while editors add verification notes and confidence levels.

DELIVERABLES

- Daily executive digests
- Sentiment & share-of-voice analytics
- Media landscape assessments
- Crisis-alert dashboards
- Narrative and trend detection

Journalist & Stakeholder Databases

Curated, verified international media directories segmented by beat, language, and region, maintained through editorial verification of contact accuracy and current newsroom affiliation.

They support press briefings, policy launches, and field missions with targeted, context-aware engagement.

DELIVERABLES

- Segmented by beat & language
- Regional & field-mission lists
- Records verified within 90 days
- Stakeholder & influencer maps
- Outreach and pickup tracking

SECTION 06

Production *& Distribution*

Embargo discipline from first draft to final distribution.

Editorial & Content Production

Press kit preparation, multilingual news dispatches, analytical reports, infographics, and broadcast/podcast packaging, executed under strict institutional and embargo protocols.

Outputs follow institutional communications standards: accessibility, impartiality and source verification, including cultural adaptation beyond translation.

DELIVERABLES

- Press kits & media kits
- Multilingual news dispatches
- Analytical reports
- Infographics
- Broadcast & podcast packaging

Publishing & Syndication

Cross-border news dissemination and digital publishing that carries multilateral initiatives to international policy audiences and regional media ecosystems.

Workflows maintain embargo discipline, version control and transparent distribution attribution.

DELIVERABLES

- Cross-border syndication
- Digital publishing
- Embargo & version control
- Documented release logs
- Reach and pickup reporting

SECTION 07

Verification *& Multimedia*

Trust is the product: authenticated content and visuals that travel across languages.

Verification & Fact-Checking Desk

A dedicated desk that authenticates photos, video and text, and tests public claims against evidence, protecting institutions against misinformation and disinformation.

Findings are documented in a clear claim, assessment and facts structure, with a transparent corrections protocol.

DELIVERABLES

- Claim verification & fact checks
- Image & video authentication
- Geolocation & reverse-image search
- AI-generated content detection
- Disinformation narrative tracking

Multimedia & Visual Storytelling

Rich formats that make complex mandates accessible to policymakers, media and the public, produced to the same embargo and verification standards as text.

Graphics and data visualization are built for multilingual reuse across press, web and social channels.

DELIVERABLES

- Video packages & explainers
- Photography curation & captions
- News graphics & infographics
- Data visualization
- Audio & podcast production

SECTION 08

Discovery *& Online Newsroom*

Built to be found, cited and trusted, by people and by answer engines.

AI & Search Discovery (AEO / GEO)

We structure releases, summaries, tags and verified information so institutional content is discoverable and accurately cited across search engines and AI answer systems.

Every release carries clear, source-attributed statements that machines and people can quote correctly.

DELIVERABLES

- Structured releases & summaries
- Tags, metadata and schema-ready markup
- Verified fact sheets for citation
- AI and search visibility tracking
- Update and corrections protocol

Online Newsroom & Syndication Hub

A hosted online newsroom or media hub gives each programme a persistent, searchable home for releases, multimedia and background materials.

Persistent syndication and press-list targeting keep content in front of the journalists and audiences who matter.

DELIVERABLES

- Hosted newsroom / media hub
- Persistent online syndication
- Media contact & press-list targeting
- Social listening & monitoring
- Structured sentiment reporting

Studio, Events, Training & Platform

Institutional Content Studio

Editorial storytelling that carries mandates and results to decision-makers without losing journalistic discipline.

WHAT WE DELIVER

- Thought leadership & op-eds
- Explainers & ready-to-publish stories
- Campaign and launch narratives

Events, Briefings & Live Coverage

Support from first invitation to post-event reporting for high-stakes launches and convenings.

WHAT WE DELIVER

- Press briefing & conference support
- Live coverage & summaries
- Webinars & spokesperson readiness

Training & Capacity Strengthening

Practical skills that internal teams and partners can sustain after an engagement ends.

WHAT WE DELIVER

- Digital verification & investigation
- Media literacy & communications
- Crisis and spokesperson preparation

Secure Platform, Feeds & Archive

One controlled place to receive, search and reuse everything we produce.

WHAT WE DELIVER

- Role-based client portal
- API / feed delivery & custom alerts
- Searchable archive with audit trail

Who We Serve

01

MULTILATERAL ORGANIZATIONS & UN AGENCIES

Policy visibility and crisis awareness

Daily digests, verified journalist lists and embargoed distribution for reports, launches and field operations.

02

DIPLOMATIC MISSIONS

Public diplomacy and media engagement

Monitoring of host-market coverage, stakeholder mapping and multilingual messaging for visits, summits and statements.

03

NGOs & FOUNDATIONS

Stories that move funders and publics

Verified storytelling, explainers and impact content distributed to policy audiences and regional media.

04

GLOBAL ENTERPRISES

Reputation, risk and market intelligence

Sentiment and share-of-voice tracking, crisis readiness, thought leadership and discoverability in search and AI answers.

SECTION 11

How We Deliver

One integrated workflow, from monitoring to distribution, under a single standard of verification.

01

Monitor

Real-time tracking and analysis

02

Verify

Authentication and fact checks

03

Produce

Multilingual editorial under embargo

04

Distribute

Syndication with attribution

STANDARDS & SAFEGUARDS

Source verification

Source-attributed, time-stamped outputs.

Embargo discipline

Institutional and embargo protocols on every release.

Version control

Documented drafts and approvals.

Distribution attribution

Transparent records of what went where.

WHY CLIENTS CHOOSE BB NEWS

Single supplier

Monitoring, verification, editorial and distribution from one trusted partner.

Cross-regional reach

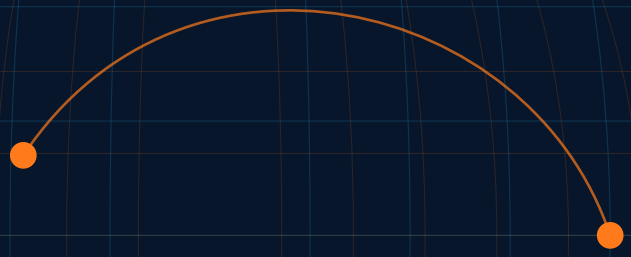
Dual presence in North America and South Asia.

Institutional experience

Leadership with advisory experience in multilateral and diplomatic work.

SECTION 12

Global Reach *& Languages*



WASHINGTON, D.C.

North America: access to the multilateral policy community, diplomatic missions and international financial institutions.

NEW DELHI

South Asia: capacity to monitor and interpret one of the world's most complex media ecosystems.

A WORLDWIDE JOURNALIST NETWORK

We work with journalists across the world and take inputs from our own newsroom platform, www.bbnewsin.com, alongside verified field sources, so coverage stays current, local and source-attributed.

MAJOR WORLD LANGUAGES

Arabic Chinese English French Russian Spanish

Content in major world languages and in regional languages relevant to your markets, with cultural adaptation rather than translation alone.

Working With Us

Engagement Models

01 **Long-term agreements**
Framework arrangements for continuous monitoring and editorial support.

02 **Retainer & call-off**
Pre-agreed capacity for recurring products and surge needs.

03 **Project-based**
Defined scope for a launch, report or campaign.

04 **Rapid response**
Fast-turnaround verification and monitoring during a crisis.

How to Start

- **Brief**
  Tell us your objectives, audiences, markets and timelines.
- **Scope**
  We propose services, languages, embargo needs and reporting.
- **Deliver**
  Work starts with defined deliverables, regular reporting and review.

ASSURANCE

Editorial integrity

Multi-tier review and separation of commercial syndication from intelligence reporting.

Confidentiality

Role-based access and encrypted transfer of embargoed materials.

Auditability

Records of deliverables and distribution logs.

GET IN TOUCH

internationaleditor@bbnewsin.com
www.bbnewsin.com



www.bbnewsin.com

1717 N St NW, Suite 1, Washington, DC 20036, USA

internationaleditor@bbnewsin.com · www.bbnewsin.com

Washington, D.C. · New Delhi